MAYA SPHERE

"Compliant Data Boundless Potential"

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The name of our group newsletter, "Maya", is inspired by the Latin word "maiorem," which means "greater" or "growth." This reflects our aspiration to continuously grow and adapt in the ever-evolving field of data for AI. Additionally, Maya carries a deeper significance in various cultural contexts, symbolizing the interconnections and intricate patterns of life — a perfect metaphor for the complexity of data ecosystems we navigate and protect. The choice of the name symbolizes unity, collaboration, and purpose. It serves as a reminder that all company members are moving together toward our common goal: rightful and appropriate data utilization while fostering trust and innovation in a digital economy.

Maya Data Privacy
Making The Digital World a Better Place

Key metrics

MAYA strives to build a strong and trustworthy organisation, hence focusses on below 3 metrics

9+
Customer Centricity

10 / 10
Regulatory Compliance

8+
Customer Use Cases Coverage

CHALLENGES

Modern enterprises collect vast amounts of data, but much of it goes unused due to the risk of exposing personal or sensitive information. This blocks innovation in AI, analytics, and automation.

SOLUTIONS

MAYA's suite of products — AppSafe, FileSafe, and AISafe — empowers enterprises to use sensitive data safely and compliantly across applications, files, and AI workflows.

Using AI-powered privacy-enhancing technologies (PET), our solutions transform, anonymize, and protect personal data without compromising performance or utility - enabling confident data usage under regulations like GDPR, AI Act, NIS2, and DORA.

AppSafe

FileSafe

AISafe

TAKE ADVANTAGE OF MAYA

1

Use Data Without Breaching Privacy

Tansform sensitive data in-rest, in-transit or in-use - so you can run apps with anonymity without risking compliance.

2

Seamless Integration Across Systems

Works with cloud and hybrid environments like SharePoint, Azure, AWS, Oracle, SAP and more - no need to change your infrastructure.

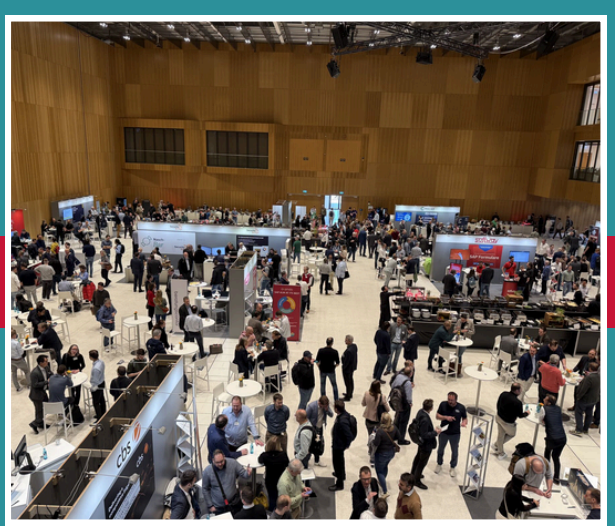
3

Built for the Future of Compliance

Designed to support evolving regulations like GDPR, AI Act, NIS2, and DORA with on-edge, AI-powered privacy tech.

DSAG TechXChange, Wiesbaden

DMEA, Berlin



DSAG Technologietage, Wiesbaden

Success Stories That Speak for Themselves

AppSafe

Training & Test Data Management

"MAYA's technology presents a revolutionary solution to the challenges faced during the project while creating test and training systems from production systems. As there is no other solution available."
IT Head, (Hospital Norway)

AISafe

AI Chat Data Management

"MAYA enables clients to have all the benefits of AI with personal & sensitive information never leaving enterprise boundaries and control."

MD, (Cybersecurity and AI security company)

FileSafe

Health Record Data Management

"Thanks to FileSafe, we can use our users' health data for scientific insights while fully respecting their privacy. It's the perfect balance between innovation and responsibility."

Co-founder (Health Tech Startup)

Coming Up

We're gearing up to launch powerful fully AI driven new tools!
First in line: Test System Refresh — anonymize, slice, and copy data .
Next, Digital Transformation accelerator for duplicate detection & smarter source-to-target mapping of databases.
And finally, AI-ready data - transform files, DBs, images, and more for secure AI training.
Find out more via the website

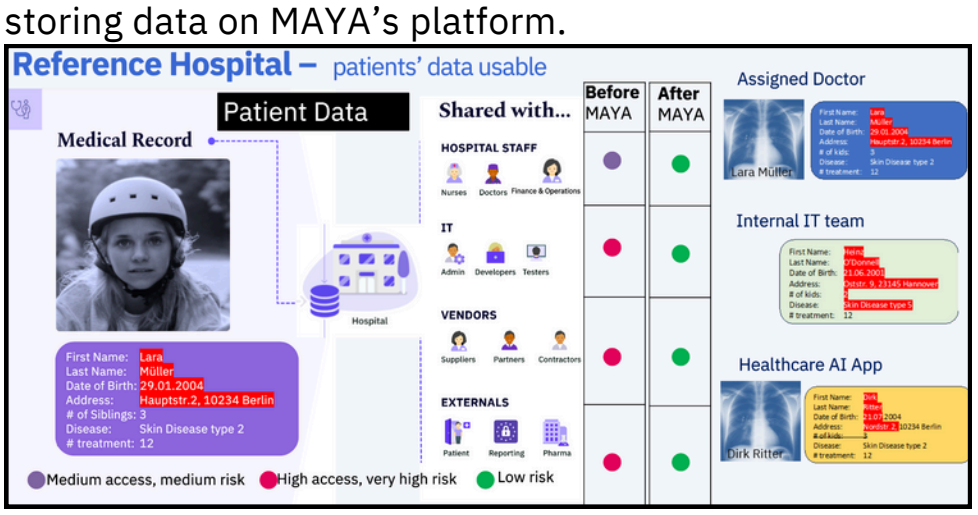
What We Do?

MAYA empowers businesses to unlock the value of their enterprise data securely and responsibly. Our products are designed to protect privacy, support innovation, and ensure compliance across data ecosystems. With a focus on practical implementation, we help organizations anonymize sensitive information across databases, reduce data risk, and stay compliant with global regulations like GDPR, HIPAA, and CCPA.

Our Latest Project

WE ABSOLUTELY LOVED WORKING WITH THIS CLIENT!

A major healthcare organization in Norway partnered with MAYA to address the challenge of high employee churn and extended training cycles, often taking up to six months for new hires to become fully productive. Using AppSafe, we implemented a real-like training data environment by anonymizing production data while preserving its utility.
This project enabled the client to reduce training time by 20%, saving approximately €2.000 per employee. AppSafe's AI-driven detection of sensitive data, PET-based anonymization, and seamless integration across SAP and non-SAP systems created a standardized, scalable solution. Deployment time was reduced from months to just days with no dependency on expensive consulting personnel. The result: faster onboarding, enhanced productivity, and significant cost savings — all while ensuring full regulatory compliance without storing data on MAYA's platform.



"Unlock the power of your data— without unlocking its risks."

Explore What's Happening at Maya: Events That Matter

DSAG TechXchange 2025

MAYA is hosting an interactive session in Wiesbaden to help you work with SAP data securely and in full compliance with the EU-AI Act and GDPR. From training AI models using BDC to preparing for RISE migrations and enabling realistic test environments - bring your laptop and experience it live.

AI in Enterprise Software - SAP Panel

It was an honour for MAYA to join the panel on "AI in Enterprise Software: Innovation, Ethics and the Future." With SAP at the forefront, the discussion highlighted how data is central to responsible AI. Thanks to the SAP team and fellow panelists for an insightful exchange.

AWS AI & Data Summit – Kilkenny

MAYA is excited to be part of the AWS AI and Data Summit at the Lyrath Convention Centre, Kilkenny. An incredible platform to explore the future of AI and data together with innovators and experts in a vibrant setting.

Top 100 Startups at TechArena

Being recognised among the Top 100 Startups at TechArena2025 is a proud moment for MAYA. This recognition motivates the team to keep building and innovating. Thanks to organisers of the event in Stockholm this February.

Security Meetup – GovTech Campus Deutschland

MAYA joined a high-energy gathering at the GovTech Campus Deutschland, where government, startups, and enterprises shared security insights. A key takeaway: never save passwords in browsers - it's more vulnerable than you think.

TECHARENA Side Event – Data Privacy Talk

MAYA joined the TECHARENA side event hosted by Enterprise Ireland Nordics to speak on data privacy. The event celebrated Ireland's role in European innovation and the strong synergy between the Nordic and Irish tech ecosystems.

AWS "AI and Data" Conference

Attending the AWS conference reaffirmed that AI is no longer theoretical. With powerful talks from voices like Des Traynor, it was clear that people-powered data is the foundation of trustworthy AI. Inspiring conversations all around.

TechArena2025 – Power of Saying Yes

At TechArena2025, MAYA embraced every opportunity to connect - accepting every meeting request led to over 30 unexpected and enriching conversations.

Get connected with us for more details:

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