

# MAYA SPHERE

*"Expanding the boundaries of data privacy."*

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The name of our group newsletter, "Maya," is inspired by the Latin word "maiores," which means "greater" or "growth." This reflects our aspiration to continuously grow and adapt in the ever-evolving field of data for AI. Additionally, Maya carries a deeper significance in various cultural contexts, symbolizing the interconnections and intricate patterns of life — a perfect metaphor for the complexity of data ecosystems we navigate and protect. The choice of the name symbolizes unity, collaboration, and purpose. It serves as a reminder that all company members are moving together toward our common goal: rightful and appropriate data utilization while fostering trust and innovation in a digital economy.



Maya Data Privacy  
Compliant Data Boundless potential

## SECURING DATA. SCALING HORIZONS.

MAYA IS NOW ACTIVE IN:

GERMANY | IRELAND | NORDICS | INDIA | USA



### Quick Insights: MAYA News in a Glimpse

This quarter, Maya achieved a major milestone — expanding our footprint across continents. From new partnerships to new team members, Maya is growing to serve our global clientele with world-class data for AI solutions.

Let's explore what we've been up to!

- 5+ enterprise engagements in new markets
- New solutions for images and log files anonymity for sharing across companies using FileSafe™
- Expanded team across sales, engineering & compliance
- Thought leadership talks delivered at global data forums

### A Message from Our CEO – Aaloka Anant

"At Maya, we don't just build AI for data solutions — we build trust."

This quarter has been transformational. What began as a focused mission to protect sensitive data has evolved into a global mission, now present across Europe in Germany, the Nordics, Ireland & Switzerland, along with the USA and India. We're proud to be closer to our customers, partners, and innovators in every region we serve.

In a world where Enterprises are racing toward AI-based automation, the foundation of innovation demands ethical, secure, and compliant data. That's where Maya plays its unmatched role. Solutions using **AppSafe™**, **FileSafe™**, and **AI Safe™**, are empowering enterprises to move faster while staying responsible and trustworthy.

We also welcomed new leaders, formed powerful partnerships, and shared our knowledge at global forums. But most importantly, we stayed rooted in our vision — to make data safer, smarter, and more inclusive by design.

The best is yet to come — and MAYA is just getting started.

Warm regards,  
Aaloka Anant

**"This is not just expansion — it's a commitment.  
We're now closer to our customers, better  
aligned with their regulatory realities, and ready  
to support them in unlocking the power of  
AI for DATA."**

**— Swatiey Pareek, VP – Sales**



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## TALENT & TEAM HIGHLIGHTS: SCALING WITH HEART & HUSTLE

This quarter, Maya grew not only in size but in strength. We've onboarded experts from leading firms in digital transformation and AI deployment making our global team more dynamic than ever.

## STRATEGIC COLLABORATION: MAYA × ENCLAIVE

This quarter, MAYA entered a powerful strategic partnership with Enclave, a leader in confidential computing and sovereign data centres.

### Objective:

To empower enterprises to process sensitive data in zero-trust cloud environments without compromising on compliance or AI-readiness.

### What We're Building Together:

- Secure environments with test data
- AI data platforms for highly regulated sectors
- Confidential AI workflows with real-time anonymization

**"This partnership is a game-changer for industries dealing with regulated data. Together, we're bridging the gap between data and innovation."**

**- Enclave and MAYA**

## BEHIND-THE-SCENES: TEAM MOMENTS

Featured innovation sessions this quarter:

- Weekly "Data & Coffee" sync
- Global Privacy Day celebration
- AI Hackaton – "Anonymize to Expand"
- Innovate and let innovate (from products to solutions)

**"Maya's AppSafe™ helped us build a secure test data environment with live ERP system scrambling. We are now compliant and AI-ready."**

**— IT Head, Healthcare Client, Norway**



**80%**  
of enterprises

face compliance issues with test data — Maya solves this with AppSafe™.

**5X BY 2027**

Multi-party data sharing is growing fast, and MAYA is already ahead.

## GDPR-COMPLIANT INNOVATION IN HEALTHCARE: A REAL- WORLD SUCCESS STORY

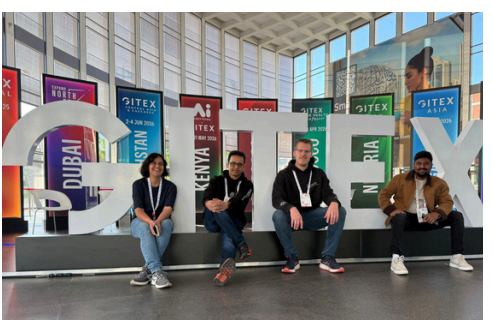
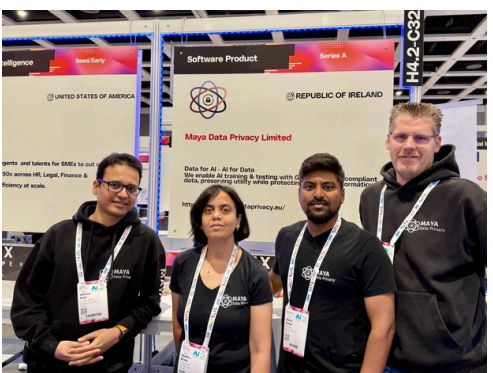
How can healthcare organizations harness sensitive patient data for testing and AI development without violating GDPR? In our latest blog, we dive into a real-world case study from a leading hospital group that successfully used Maya's AppSafe™ to build a fully compliant, production-like test environment. The result? Practically zero down-time and paper hours for hospital operations, cost-effective, and ideal for innovation in healthcare tech.



[Read the full story](#)



- 12 customer-facing events in 3 months, covering health-tech, deep tech, and data tech verticals.
- Strong focus on the DACH tech scene (Germany, Switzerland & Austria).
- Messaging centred on data for AI with compliance and simplified Enterprise AI deployment.



## KEY EVENT HIGHLIGHTS

- DSAG Technologietage (2–4 April), DKOM SAP (3 April), and DSAG TechXchange (4 April) – Maya team engaged with SAP ecosystem and tech leaders across these key German enterprise events.
- Nordics Healthtech Event (7–9 April) – Maya explored partnership opportunities and health data innovation trends in the Nordic region.
- DMEA 2025, Berlin (8–10 April) – One of the most important digital health expos in Europe. Maya showcased GDPR & AI-Act-ready data solutions, conducted live demos, and participated in expert discussions.
- Startup Day by Enterprise Ireland (7 May) – Maya engaged with Irish startups and investors, strengthening its presence in the Irish innovation ecosystem.
- IAPP AI Governance Global Europe 2025 (12–15 May) – A key privacy conference where Maya highlighted its AI governance capabilities and privacy-first approach.
- VigiTrust Global Advisory Board (21 May). Claiming thought leadership.
- GITEX Europe 2025, Berlin (21–23 May) – A major tech event where Maya's team showcased AppSafe and AISafe, attracting interest from enterprise AI and data privacy professionals.
- Dublin Tech Summit (28–29 May). Finalising print to expand in US.
- 20th National Conference on Health Economy, Rostock (11–12 June) – Maya demoed AppSafe to the Irish Ambassador during a networking cruise and participated in an EU health data panel.
- SNP Transformation World 2025 (25–26 June) - Ecosystem awareness.

## WHAT CUSTOMERS ARE LOVING

From Manufacturing to Retail to Healthcare, clients choose Maya to:

- Migrate to cloud with simulation of real world processes
- Bug free go-live with ease of Test system refresh from prod.
- Ensure confidentiality of images in AI pipelines
- Tech company getting sensitive files from other company