

The name of our group newsletter, "Maya," is inspired by the Latin word "maiores," which means "greater" or "growth." This reflects our aspiration to continuously grow and adapt in the ever-evolving field of data for AI. Additionally, Maya carries a deeper significance in various cultural contexts, symbolizing the interconnections and intricate patterns of life — a perfect metaphor for the complexity of data ecosystems we navigate and protect. The choice of the name symbolizes unity, collaboration, and purpose. It serves as a reminder that all company members are moving together toward our common goal: rightful and appropriate data utilization while fostering trust and innovation in a digital economy.



Here's what has happened in the year 2024 and what's to come in 2025!

2024: A Year of Data Protection Wins

2025: Even Bigger Privacy Breakthroughs!

As we close the chapter on 2024, we at Maya Data Privacy Limited are incredibly proud of the strides we've made in empowering businesses and individuals to take control of their data. This year has been a key milestone in making digital data more secure, transparent, and user-controlled - and it wouldn't have been possible without you!

This past year, we've introduced cutting-edge anonymity solutions, stronger data security and enhanced data utilization to help businesses navigate the ever-evolving global data economy.

With cyber threats on the rise and governments tightening data protection laws, privacy is no longer an option it's a necessity. Companies that prioritize privacy and security will not only comply with regulations but also gain consumer trust, build brand credibility, and drive sustainable growth with rightful utilization of data to be leaders in the emerging data economy.

At Maya Data Privacy Limited, we're committed to making data utilization with privacy preserved seamless, effective, and future-proof.

Your data. Your control. Your future.

Stay with us—because privacy isn't just a choice, it's a movement!

In this newsletter you can expect:

Review & Outlook

Message from Maya

Maya Products

Exciting collaboration

Top stories

Community Updates

**THINK OF MAYA AS
YOUR DIGITAL
GOLDSMITH**

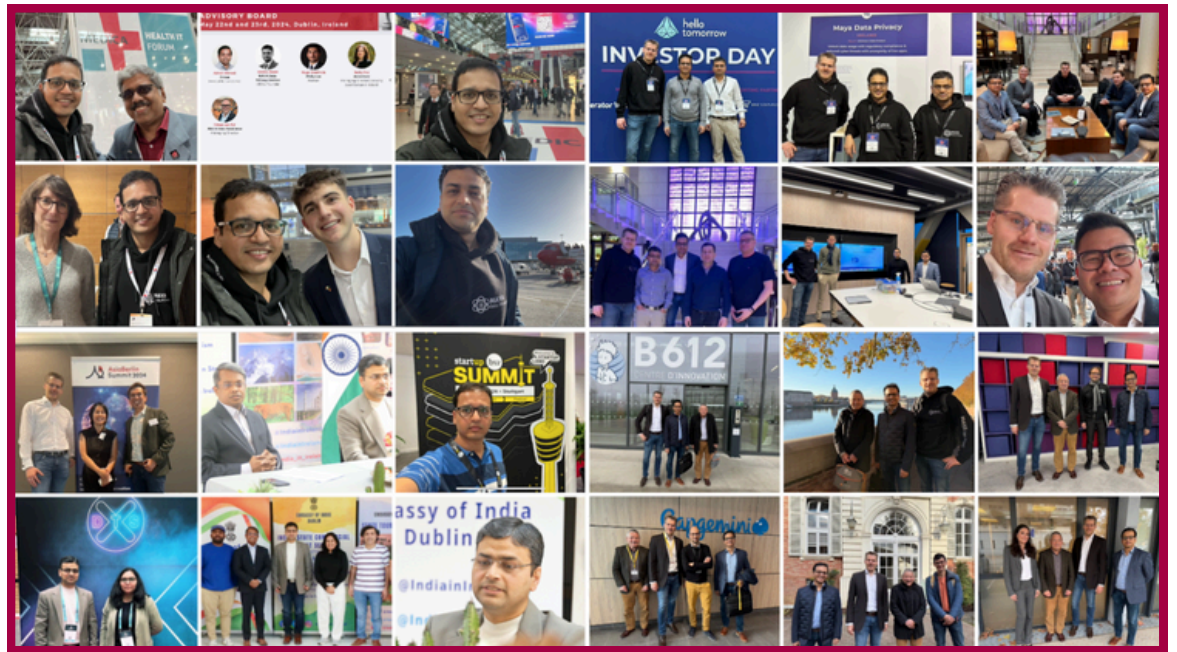
*Unlocking the true
potential of your
Enterprise DATA*

A letter from MAYA

Dear all,

I hope your year is off to a great start! As we embark on 2025, I'd like to take a moment to reflect on the incredible milestones we achieved in 2024 and share our exciting plans for the year ahead at Maya Data Privacy Limited.

Looking Back at 2024



Last year was filled with meaningful collaborations and transformative discussions at some remarkable events. We were privileged to participate in **Mastercard Privacy Day**, **Hello Tomorrow**, **Bitkom Transform**, **"Start-Ups and Entrepreneurship"** at the the **Indian Embassy in Dublin**, **VigiTrust Global Annual Advisory Board**, **Dublin Tech Summit**, **Startup Summit BW in Stuttgart**, **Korea – Germany – Open Innovation Summit**, **SBN – SAP User Group Norway**, **Medica**, and the **Maya Roadshow in Toulouse**.

In addition to these valuable engagements, we reached several significant milestones. We became an **SAP Build Partner**, making our solutions [AppSafe](#) and [FileSafe](#) available on the **SAP Store**. We also became a **Microsoft ISV Success Partner**, with [FileSafe](#) listed on the **Azure Marketplace**. As an **AWS Activate Partner**, we are enabling AI innovation within the Healthcare and Financial Services sectors. Furthermore, we expanded our strategic partnerships by collaborating with **Basis Consulting**, **Riga Cyber**, **Cyberspeil Norway**, **ERPOI Sweden**, and **Halt Consulting**.

To secure our growth, **we successfully closed a funding round** in October, allowing us to accelerate product development, expand our market presence, and continue delivering cutting-edge deep tech solutions for data utilisation with compliance and security.

Looking Ahead to 2025

This year promises to be equally dynamic, with a strong lineup of events where we hope to connect with you in person. Our planned appearances include **BMC Kongress 2025 in Berlin this January**, followed by the **Sweden Roadshow in February**. In March, we will be at **Hello Tomorrow in Paris** and the **Digital Health Innovation Forum in Potsdam**. Later that month, we will attend **Hannover Messe**. April will bring us to **DSAG Technologietage in Wiesbaden**, followed by **DMEA in Berlin**. In May, we will be at **GITEX Berlin**. In September, we look forward to **DSAG Annual Congress in Leipzig**. As the year closes, we will participate in **Medica in Düsseldorf**, **UKISUG Connect in Birmingham**, and **SAP Partner Connect**, with details to be announced.

Join us at these events, or suggest us more events which you would like to attend with us, we would love the opportunity to meet and explore how Maya Data Privacy can support your organization's data privacy and AI initiatives.

Thank you for being part of our journey. Wishing you a successful and impactful 2025!

Warm regards,

Team Maya

MAYA PRODUCTS

AISAFE

For everyday use of LLMs



Effortlessly removes sensitive data from your prompts before sharing them with ChatGPT or other LLMs, ensuring your personal and sensitive information is never compromised.

APPSAFE

For Databases



Introducing AppSafe your advanced solution for comprehensive data anonymization across diverse platforms and applications. Building on trusted features, AppSafe[™] offers enhanced and expanded capabilities for greater utility and security.

FILESAFE

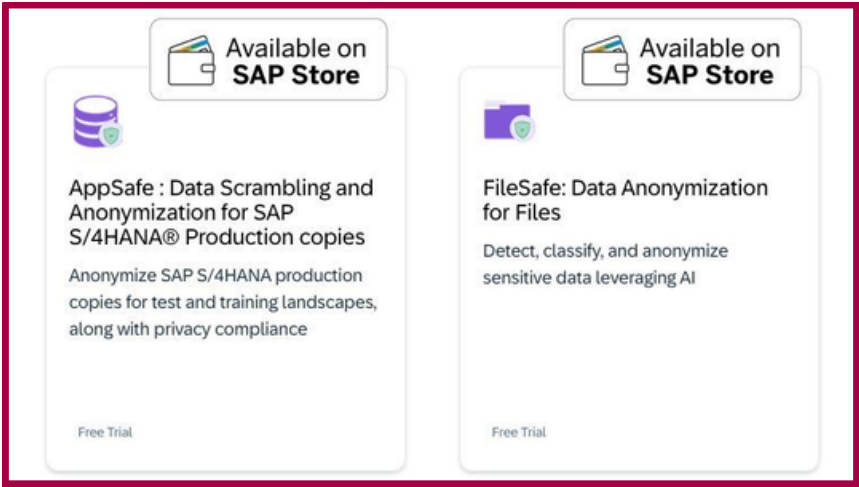
For Files



Seamlessly removes sensitive data from your files, ensuring a secure and confidential experience.

EXCITING PARTNERSHIPS

SCHEDULE A DEMO



PARTNERSHIP WITH SAP PARTNEREDGE OPEN ECOSYSTEM

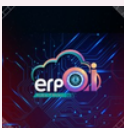
Happy to announce that Maya Data Privacy Limited has joined the **SAP PartnerEdge Open Ecosystem: Build** as a member. This milestone marks a significant step in developing AI-driven, next-generation Data Utility solutions tailored for the SAP ecosystem.

MAYA DATA PRIVACY LIMITED ACHIEVES MILESTONE WITH MICROSOFT FOUNDERSHUB SUPPORT

Microsoft FoundersHub has been an incredible support. This partnership has propelled the company to the next level, enabling the enhancement of the AZURE platform, making it more consumable for customers who are concerned about privacy. Without storing any customer data on its own servers, Maya's ZERO DATA STORAGE solution is able to offer privacy compliance and data security with a few clicks for secure and safe deployment in cloud or on-premise environments - ZERO TRUST deployment option.

Partner with Maya Data Privacy for Seamless Data Security

At Maya Data Privacy Limited, the focus is on delivering cutting-edge #ProdCopyRefresh, #DataforAI and #DataSpaces solutions without storing personal and sensitive data on external servers. Trusted by Microsoft and SAP stores, our products integrate seamlessly into customer environments in cloud or on-premises enabling businesses to utilise data rightfully in just a few clicks. Partnering with Maya can enhance customer trust, boost efficiency and simplify data-intensive project implementations (e.g. creating test, demo, simulation or AI training data, move to the cloud). **Let's collaborate to secure the digital future together.**



Contact Us for partnership
info@mayadataprivacy.eu
www.mayadataprivacy.eu

TOP NEWS 2024

STAY TUNED FOR A GAME-CHANGING AI TOOL WE'LL UNVEIL IN 2025!

As the year draws to a close, the team at Maya Data Privacy would like to take a moment to reflect on the incredible journey we've had and express our gratitude for the many memorable moments, events, and inspiring conversations shared.

This year was dedicated to building strong foundations, learning through engaging discussions, and presenting Maya at various industry-leading events. From insightful exchanges to showcasing our innovative solutions, every moment played a crucial role in advancing our growth and mission.



Maya Data Privacy Limited earned a spot in [Ireland's Top 100 Most Ambitious Companies](#). The first management meeting of 2024 focused on strategy and included key advisors. Participation in Mastercard's Data Privacy Day highlighted advancements in Privacy Enhancing Technologies.

February & March was filled with exciting opportunities and valuable learning experiences. Though the EIC application didn't go as planned, the feedback received will fuel a stronger effort for 2025. After submitting the application, Maya made a mark at Hello Tomorrow's Investor Day & Global Summit in Paris, where impactful client discussions took place at the Maya booth. Ben also connected with Alan, sparking enthusiasm about Maya's work.

Later, Ben attended TRANSFORM in Berlin, engaging in meaningful conversations with software providers, and participated in Mobile.de's Data Literacy event, sharing Maya's vision with attendees.



Maya's work in 2024 with hospital and others, made it possible to utilise over 51 Million records of millions of data subjects (patients and clients) with 100% compliance giving the data owning companies an unmatched power over others.



Strengthening Collaboration with SAP

Maya Data Privacy Limited achieved a significant milestone by becoming an **SAP PartnerEdge Open Ecosystem: Build partner**. This initiative marks a pivotal step toward fostering closer collaboration with SAP and leveraging the existing SAP network for enhanced opportunities.



June marked Maya Data Privacy's 2nd anniversary. Aaloka shared entrepreneurial insights in an interview with **Kevin O'Keeffe**, available [here](#). Alan joined the team to cover the French market, and his trip to Toulouse with Mr. Toulouse was a key moment. July began with Aaloka speaking at Cognex's "OEM Update" on manufacturing with machine vision solutions. Abhi attended the **BW Startup Summit** in Stuttgart, engaging in valuable conversations. Aaloka also spoke with Shirish Kulkarni on "AI for Data and Data for AI," with the interview available [here](#).

May kicked off with Aaloka being invited to the Indian Embassy in Dublin to deliver an inspirational talk on "Start-Ups and Entrepreneurship." He also had the opportunity to speak at the VigiTrust Global Annual Advisory Board in Dublin. The month concluded with Aaloka and Lovely attending the Dublin Tech Summit, gaining valuable insights from the event.



In August, Aaloka represented Maya at the Furthr Investor Network lunch in Dublin and later attended the Big Data LDN 2024 event in London. Ben delivered an investor pitch at the "**Korea - Germany-Open Innovation Summit**" in Berlin.

Maya made a significant transition from SAP® OpenEcosystem® to SAP® PartnerEdge® - Build Partner, gaining valuable impressions.

September brought another major milestone with Maya's entry into the **Microsoft Azure Marketplace** after a lot of effort.



Maya's presence was strengthened globally, with participation in the SBN, SAP User Group Norway. Aaloka's trip to silicon valley led to several significant engagements paving a clear path to US market entry. Abhi joined Enterprise Ireland at MEDICA in Düsseldorf. In parallel Maya had its first road show happening in Toulouse, organized by Invest in Toulouse. Maya got the chance to present to relevant people at Capgemini, Pierre Fabre, and many more. In India, Aaloka presented his paper at Sharda University and held productive discussions in Dubai. To finish the year, Ben met with Enterprise Ireland, SAP, Oracle, and Kitman Labs in Dublin, with memorable moments.

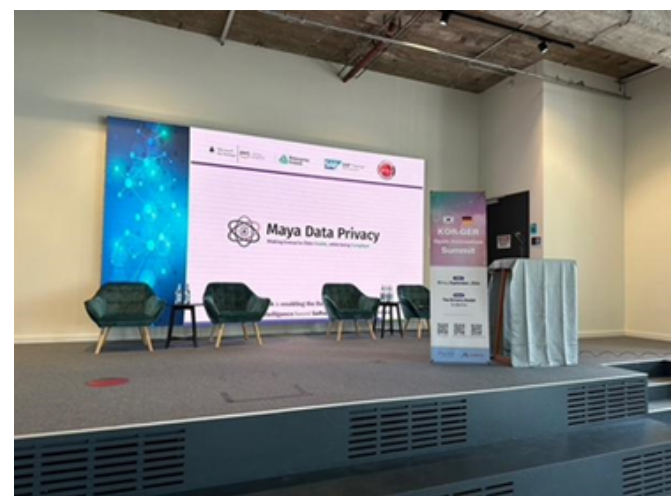
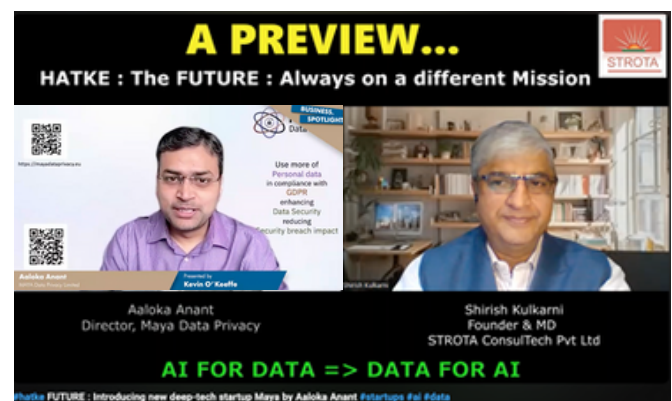
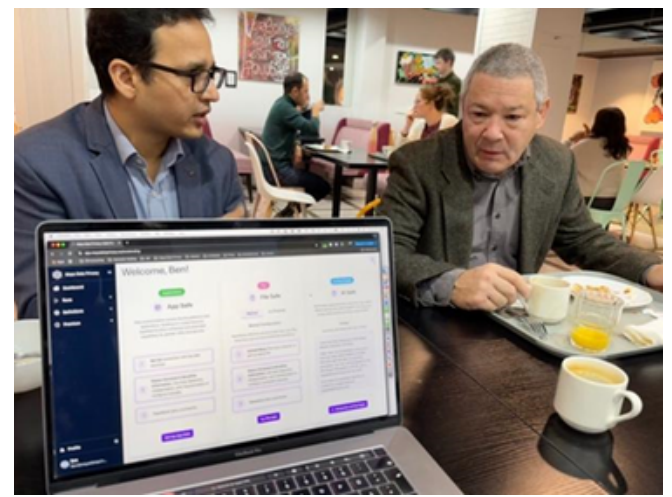
GREAT NEWS TO START 2025!



INCEPTION PROGRAM

MAYA selected for the elite NVIDIA Inception program to fuel AI growth in 2025

We're proud to share that MAYA has been selected for the prestigious NVIDIA Inception program, a premium group of innovative startups driving global advancements in AI. This recognition reinforces our commitment to delivering cutting-edge AI solutions tailored for the NVIDIA stack and GPUs. Being part of this elite network empowers us to accelerate innovation and make a greater impact in the AI and data privacy space.



There are many more milestones, and the journey continues...