

The name of our group newsletter, "Maya," is inspired by the Latin word "maiores," which means "greater" or "growth." This reflects our aspiration to continuously grow and adapt in the ever-evolving field of data privacy. Additionally, Maya carries a deeper significance in various cultural contexts, symbolizing the interconnectedness and intricate patterns of life — a perfect metaphor for the complexity of data ecosystems we navigate and protect. The choice of the name symbolizes unity, collaboration, and purpose. It serves as a reminder that all company members are moving together toward our common goal: safeguarding data privacy while fostering trust and innovation in a digital world.

- **Product Launches:** Introduced three innovative solutions—AppSafe, AISafe, and FileSafe—to provide comprehensive data anonymization across databases, files, and applications.
- **Funding Success:** Secured seed funding rounds in March and January 2023, demonstrating investor confidence in the company's vision and growth potential.
- **Accelerator Participation:** Joined the Prep4Seed accelerator program in September 2023, gaining valuable mentorship and resources to accelerate growth.
- **Team Expansion:** Grew the team to 17 employees, bringing together diverse expertise to drive innovation and operational excellence.
- **Regulatory Compliance:** Ensured all products comply with GDPR and other privacy standards, reinforcing the company's commitment to data privacy and security.
- **Strategic Partnerships:** Collaborated with industry leaders to enhance product offerings and expand market reach, including participation in programs like Microsoft FoundersHub.
- **Market Presence:** Established a strong presence in the data privacy sector, positioning the company as a trusted provider of privacy-enhancing technologies.

1. Why Maya?

Ans: The name "Maya" reflects a vision to empower organizations to navigate the complexities of data privacy with simplicity and purpose. Rooted in cultural significance, "Maya" symbolizes interconnectedness and the dynamic patterns of life—mirroring the intricate challenges of managing data privacy in a fast-evolving digital world. Maya Data Privacy Limited embodies this philosophy by crafting solutions that simplify compliance while enabling businesses to unlock the potential of their data securely and ethically.

2. What is the 5-year plan for Maya Data Privacy Limited?

Ans: The 5-year roadmap focuses on positioning Maya as a global leader in privacy-centric data utility solutions. Key goals include:

- Expanding the portfolio of AI-driven privacy solutions to cater to diverse industries.
- Establishing partnerships with leading technology ecosystems to accelerate innovation and broaden reach.
- Scaling operations across Europe and other strategic markets to serve a global client base.
- Driving thought leadership in data ethics and compliance, ensuring businesses are equipped to stay ahead of regulatory changes.
- The long-term vision is to create a world where businesses can harness the full power of their data without compromising privacy or trust.

3. What has Maya achieved so far, and what is the focus for the next year?

Ans: Maya Data Privacy Limited has already made significant strides, including becoming a proud member of the SAP® PartnerEdge® Open Ecosystem: Build, which reflects the trust and recognition earned within the tech industry. The company has developed cutting-edge solutions that blend artificial intelligence with deep regulatory knowledge to offer unmatched data utility and compliance tools. In the next year, Maya aims to:



**In an era of tumultuous change:
"Have the courage to change and to make changes!"**

- Deliver the next generation of AI-powered solutions designed for the SAP ecosystem.
- Strengthen existing partnerships and forge new collaborations to expand market presence.
- Drive customer success by helping clients navigate complex privacy challenges with innovative tools and services.

The focus remains on innovation, growth, and building trust with every step forward.

4. Message with companies regarding data privacy and innovation?

In today's rapidly evolving digital landscape, data privacy is no longer just a compliance requirement—it is a strategic imperative. At Maya Data Privacy Limited, we are committed to helping businesses navigate this complex terrain with innovative solutions that ensure data is handled with the utmost security and transparency.

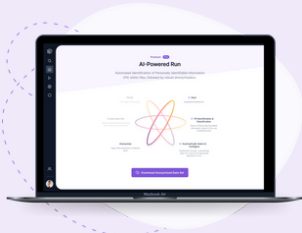
Our partnerships with industry leaders like SAP and Microsoft are a testament to our dedication to bringing world-class, AI-driven privacy solutions to the forefront of business operations. As organizations continue to leverage the power of data, we are here to provide the tools and expertise needed to secure it, enabling businesses to thrive in an era of digital transformation.

Together, we can build a future where data privacy is not only a safeguard but also a catalyst for trust, innovation, and growth. We look forward to collaborating with companies to unlock new opportunities while keeping data privacy at the heart of every decision.

MAYA PRODUCTS

AISAFE

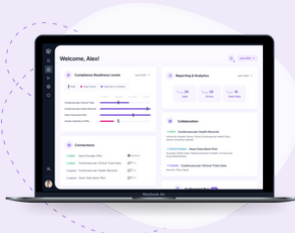
For everyday use of LLMs



Effortlessly removes sensitive data from your inputs before sharing them with ChatGPT, ensuring your privacy and security are never compromised.

APPSAFE

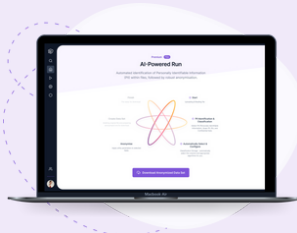
For Databases



Introducing AppSafe—your advanced solution for comprehensive data anonymization across diverse platforms and applications. Building on trusted features, AppSafe™ offers enhanced and expanded capabilities for greater utility and security.

FILESAFE

For files



Seamlessly removes sensitive data from your files, ensuring a secure and confidential experience.

RECENT PROJECTS: ADVANCING DATA PRIVACY AND INNOVATION ACROSS INDUSTRIES

Maya Data Privacy Limited has recently completed several impactful projects, driving innovation and compliance across key sectors:

Financial Services: Protecting Sensitive Employee Data

Project: FileSafe

Implemented solutions to safeguard sensitive employee data and ensure compliance with risk-centric regulations like DORA. This initiative helps organizations transition from a compliance-first approach to proactive risk management.

Healthcare: Personalized Symptoms Management

Project: AI-Driven Patient Support

Developed a system that enables pharmaceutical companies to analyze anonymized longitudinal data on adverse events, identify symptom correlations, and provide AI-based patient guidance. The solution also supports CROs by pre-screening patients for clinical trials, accelerating research and enhancing patient care.

3. HR: Protecting Performance Review Data

Project: FileSafe

Secured sensitive performance review data used for promotions, salary adjustments, and employee management. The solution ensures ethical handling and robust protection of this critical information.

4. Training Efficiency: Accelerating Employee Onboarding

Project: S/4HANA Training Data Management

Reduced employee training time by creating systems and data simulations that mimic real-world scenarios. This project has enhanced productivity, minimized onboarding costs, and enabled faster adaptation to digital systems.

These projects reflect Maya Data Privacy Limited's commitment to empowering businesses with secure, compliant, and innovative data solutions tailored to their unique challenges.

EXCITING PARTNERSHIP



PARTNERSHIP WITH SAP® PARTNEREDGE® OPEN ECOSYSTEM

Happy to announce that Maya Data Privacy Limited has joined the SAP® PartnerEdge® Open Ecosystem: Build as a member. This milestone marks a significant step in developing AI-driven, next-generation Data Utility solutions tailored for the SAP ecosystem.

This partnership underscores a commitment to innovation and excellence in delivering advanced solutions that empower businesses to harness the full potential of their data while maintaining the highest standards of privacy and security. Exciting opportunities lie ahead to drive impactful transformations within the SAP ecosystem.

MAYA DATA PRIVACY LIMITED ACHIEVES MILESTONE WITH MICROSOFT FOUNDERSHUB SUPPORT

Microsoft FoundersHub has been an incredible support for a technology startup like Maya Data Privacy Limited. This partnership has propelled the company to the next level, enabling the enhancement of the AZURE platform, making it more consumable for customers who are concerned about privacy.

Without storing any customer data on its own servers, Maya Data Privacy Limited is able to offer privacy compliance and data security with just a few clicks, thanks to the innovative product, FileSafe.

It's remarkable to think that in just a few months since its formation, over €4,000 in credits were utilized to launch the first product as a #selfservice offering.

This allows customers to easily try and purchase the solution.

A huge congratulations to the entire Maya team, as well as the advisors and supporters who have played a pivotal role in achieving such milestones in such a short period.

Thanks to everyone involved — those who have been directly tagged and those who cannot be tagged due to LinkedIn's limitations.

Partner with Maya Data Privacy for Seamless Data Security

At Maya Data Privacy Limited, the focus is on delivering cutting-edge #privacycompliance and #datasecurity solutions without storing customer data on external servers. Powered by Microsoft FoundersHub, the flagship product #FileSafe integrates seamlessly with the AZURE platform, enabling businesses to achieve compliance with just a few clicks.

Partnering with Maya can enhance customer trust, boost efficiency, and simplify privacy implementation. Let's collaborate to secure the digital future together.



ISV Success Partner



Build Partner -Silver



DATA MAX



Contact Us for partnership
info@mayadataprivacy.eu
www.mayadataprivacy.eu

DUBLIN DIARIES: PIONEERING THE FUTURE OF DATA PRIVACY

The recent 3-day trip to Dublin, Ireland 🇮🇪 was a key moment for Maya Data, filled with productive discussions around innovative use cases, strategic partnerships, investment opportunities, and the future of data privacy. A heartfelt thank you to SAP, Oracle, Enterprise Ireland, Kitman Labs, and Dogpatch Labs for the warm hospitality and insightful exchanges that continue to drive forward the mission of Maya Data.

Innovation thrives through collaboration, shaping a secure digital future.

Date: 13th Dec



PAVING THE PATH TO INNOVATION AT SAP PALO ALTO

An exhilarating experience unfolded at the hub of innovation at the SAP #PaloAlto office. The atmosphere was charged with impactful discussions, meaningful engagements, and strategic steps toward shaping a bright future. Gratitude extends to the supporters of MAYA Data Privacy Limited for their unwavering trust in the mission to transform the realm of “Data for AI.” Enabling #Enterprise #data to become fully usable while ensuring compliance and preserving user privacy at every level defines the core purpose and commitment of the organization.

EMBRACING DIVERSITY IN BODY POSITIVITY WITHIN THE FASHION INDUSTRY

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STARTUP BW SUMMIT 2024: A HUB FOR AI INNOVATION

Engaging with AI startups, investors, and accelerators at the Startup BW Summit 2024 highlighted the growing importance of "Responsible AI" and "Data for AI." Land Baden-Württemberg, home to global leaders like SAP and Mercedes-Benz, is fast becoming a dynamic startup ecosystem, especially in the AI domain. An inspiring step toward sustainable innovation!

and it continues.....